

ELECTRIFY YOUR BUSINESS

10th

EL Asia 2024

INTERNATIONAL EXHIBITION
ON POWER, ELECTRICAL AND LIGHTING

In association with



ELECTRICAL CONSULTANTS'
ASSOCIATION OF INDIA®

24 25 26 MAY 2024

Hall - 1, 2 & 3



Bangalore International
Exhibition Centre (BIEC),
Tumkur Road, Bangalore.

POST SHOW REPORT



Organiser:
TRIUNE EXHIBITORS PVT. LTD.

www.elasiaexpo.com

EVENT OVERVIEW



437
EXHIBITORS



28,787
BUSINESS VISITORS



78,000
SQ. FT. EXHIBITION AREA



5
COUNTRIES
PARTICIPATION

10th ELASIA-2024 (International Exhibition on Electrical, Power, Controls & Lighting) was organized by Triune Exhibitors Pvt. Ltd. in association with ELCA (Electrical Consultants Association of India) from 24th to 26th May 2024 at Bangalore International Exhibition Centre (BIEC), Bangalore. "The event showcased cutting-edge advancements in the Electrical & Power Sector, serving as an exceptional platform for manufacturers, suppliers, and users to engage within the burgeoning Indian market. With a primary focus on disseminating awareness about the Latest Innovations in Power Generation, Distribution and Utilization, the exhibition aimed to bridge the gap between Practicing Technocrats and Targeted Audience bringing technological developments in the Electrical Industry directly to their doorstep."

The Inauguration was held amidst a host of luminaries namely

Chief Guest

Shri. R. Sudhir Kumar . Additional Director & Officer-in-Charge, Office of the Director General, Central Power Research Institute, Govt of India, Ministry of Power

Guests of Honour

Shri. Theethira N Appachu, Chief Electrical Inspector to Government, GoK

Mr. Cyril Pereira - Managing Director, Triune Exhibitors Pvt. Ltd.

Mr. Mani Samuel - President, Electrical Consultants Association of India (ELCA)

Mr. Satish Kazi - Chairman Emeritus, Control Panel & Switchgear Manufacturers' Association (COSMA)

Mr. Jyoti Prakash - Director Sales, ABB Ltd

Mr. Jayaprakash - Director Sales, GM Switches

Mr. Mohamed Rashid Manoly - Managing Director, L S Electric, Middle East FZE

Mr. Balachandran Dharman - Independent Director with RR Global & Business Head at RR Kabel Ltd.,

The primary goal of the exhibition was to strengthen brand identity, showcase live demonstrations, establish valuable business connections, and facilitate exploration within the industry. In addition to the prominent leaders in the sector, the event also attracted participation from the MSME segment of the country, made feasible through subsidies provided by MSME.

PANEL DISCUSSION THEMES

THEME - DAY 1 :

"ROLE OF POWER ELECTRONICS IN LOW VOLTAGE DISTRIBUTION IN RENEWABLE ENERGY SYSTEMS & TRANSITION"

TECHNICAL SEMINAR-

THEME: "SMART TECHNOLOGIES & SUSTAINABLE ENERGY SYSTEMS"

THEME - DAY 2 :

"CARBON FOOTPRINT & NETZERO"

TECHNICAL SEMINAR-

THEME: "EMPOWERING EFFICIENCY: INTEGRATING SMART CONTROL PANELS & SWITCHGEARS FOR SUSTAINABLE POWER SOLUTIONS"



GLIMPSES



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AWARDS



ADVERTISEMENT MEDIA

- Hoardings across Industrial areas
- Advertisements in Bangalore Metro Stations
- Advertisements in leading Newspapers (Times of India, Economic Times, Vijaya Karnataka, Bangalore Mirror, Rajasthan Patrika, Deccan Herald and Prajavani.)
- Digital and Social Media Marketing (Google Adwords, SMS, Emailers, Whats App SMS, Online Newsletters, SEO, Web Banners, Website, Facebook, LinkedIn, Twitter, Google Plus, Instagram)
- Radio Jingles
- Public Relations (Press Releases & Association Support)
- Tie-up with various media partners from the Electrical Industries to promote through online and print medium.



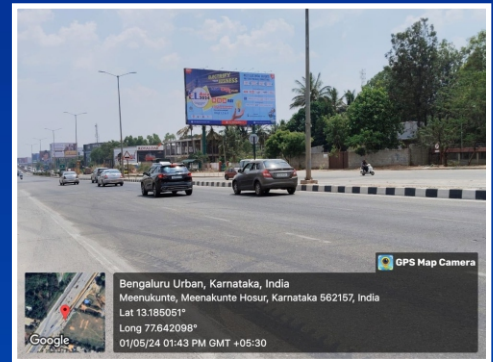
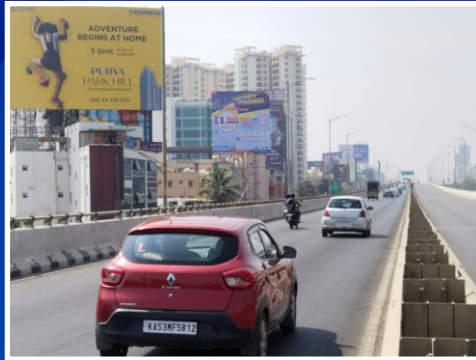
ADVERTISEMENTS IN LEADING NEWSPAPERS

(Times of India, Economic Times, Vijaya Karnataka, Bangalore Mirror, Rajasthan Patrika, Deccan Herald and Prajavani.)



and many more...

PROMOTIONAL ACTIVITIES



PROMOTIONAL ACTIVITIES



Byatarayanapura 58 Stop TFT Mysore Road



Domlur Signal Near Water Tank



Kathriguppe Circle Infront Of Bata Towards Mysore Road



Koramangala Near Krupanidhi College TFT Madiwala Market



Magadi Main Road, Kamakshipalya Bus Stop



Mysore Road Byatarayanapura Iyannashetty Banyan Tree Towards Kengeri



Silk Board Junction Towards BTM Layout 2nd



Sony World Stop opp. Life Style TT Domlur



TVS Cross Next Stop TFT Nandini Layout



Yeshwanthapur Circle TFT Orient Mall



Peenya Foress Factory Stop TFT Peenya 2nd Stage



Magadi Main Road, Kamakshipalya Bus Stop



Jalahalli Circle Infront of BSNL towards Peenya



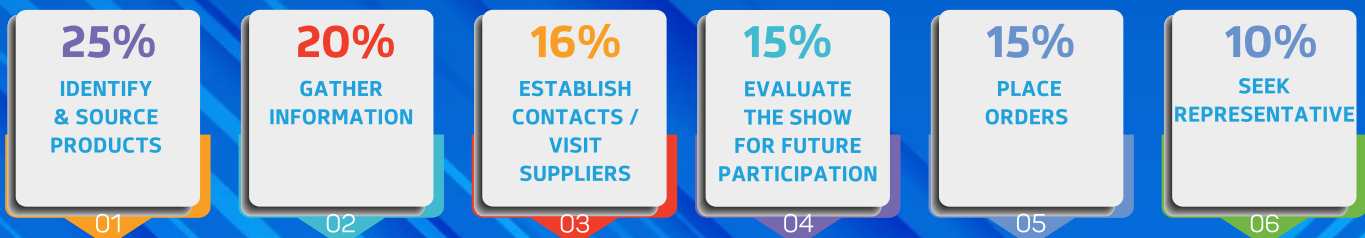
INTERNATIONAL ATTENDEES FROM COUNTRIES



TOP 7 STATES IN TERMS OF VISITORS @ ELASIA - 2024



MAIN REASON FOR VISITING



Supported by



Control Panel & Switchgear
Manufacturer's Association



Karnataka State Licenced
Electrical Contractor's Association

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



Lanyard
Partner



Bunting
Partner (Hall 1)



Entrance Arch
Partner (Hall 2)



Invitation
Partner



Buggy
Partner



Visitor Badge
Partner



Entrance Arch
Partner (Hall 1)



Fair Guide
Partner



Trade Visitor
Bag Partner



Registration Desk
Partner



SUPPORTING MEDIA PARTNERS



SEE YOU AGAIN @



MEET ELECTRICAL EXPERTS

11th

EL Asia 2026

The Vision of Asia

INTERNATIONAL EXHIBITION
ON POWER, ELECTRICAL AND LIGHTING

14 15 16 17 MAY 2026

Bangalore International Exhibition
Centre (BIEC), Tumkur Road, Bangalore.



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